

shimmy

IN THE SPIRIT OF BELLYDANCE

Photo by John Running

NEW!

THE SPIRIT OF BELLY DANCE

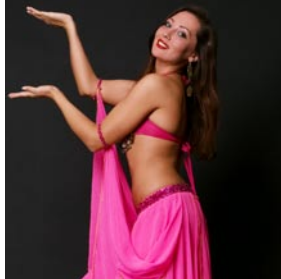
A new style of
dance magazine

SURVEY: Who are
your favorite over-
seas belly dance
stars?

**INCREASING YOUR
FERTILITY THROUGH
BELLY DANCE:** Fact
or fiction?

**KATHRYN
FERGUSON-**
An American classic

www.shimmyspiritofdance.com



Welcome to shimmy:

Our goal is to bring you a unique magazine, one that compliments the lifestyles of Middle Eastern Dancers and beyond. With information so readily available these days, Shimmy's goal is to bring our readers unique articles, up-to-date information on the dance world and regular columns on natural health, fitness, food and finances. We want to honor the nature of this beautiful art form and create a community of readers, one page at a time!

In each issue of shimmy:

Belly Dance Features The most exciting news about the belly dance community, techniques and events. **Feast** Exotic, healthy food to enlighten the dancing spirit. **Wanderlust** Inspirational articles on travel. **Thrive** Natural health to transform your outer and inner soul. **Prosperity** Tips for keeping your business successful. **History of Belly Dance** Explore the history of how this art form began. **Musician's Corner** Music, instruments, reviews and more! **Product Marketplace** A spotlight on great books, CDs, DVDs & costumes galore! **Dancer's Resources** A directory to troupes, teachers and dance studios.

**SUBSCRIBE
NOW!
\$34 a year**





shimmy ad sizes and rates:

Full Page

8.375" x 10.875"
plus 0.25" bleed
on all sides

1/2 vertical

3.75"
x
9.875"

1/4
3.585"
x
4.848"

GUARANTEED
POSITION:
Sold subject to
availability at 15%
premium

1/2
horizontal
7.351" x 4.848"

ADVERTISING SPACE RATE PER ISSUE

Size	1x	3x	6x
Back Cover	\$2000	\$1,900	\$1,700
Inside Cover	\$1,500	\$1,400	\$1,200
Full Page	\$950	\$900	\$850
Spread	\$1,800	\$1,700	\$1,500
1/2 Page	\$500	\$450	\$400
1/4 Page	\$300	\$250	\$200

**Need help
creating your
ad?**

**We're here
to help!**

**Ask us for our ad
production rates**

PRODUCT MARKETPLACE

\$100 per issue (Includes 1x product photo and
100 word description.)

DANCER'S RESOURCES

3x & 6x only: **\$25 per issue**

SPECIAL OFFER

To advertise in
our **PREMIER
ISSUE**, call us
now and receive
10% OFF!



PUBLICATION DEADLINE

Cover Date

Materials Due

January/February

November 20

March/April

January 20

May/June

March 20

July/August

May 20

September/October

July 20

November/December

August 20

Send artwork
on CD/DVD to:
shimmy
P.O. Box 3910
Sedona, Az 86340

e-mail artwork to:
shimmy@esedona.net

shimmy—online! Coming soon

Visit our online site for even more great information regarding belly dance. Featuring a special video library of dancers! Advertise with us through print or online, and sign up for our monthly E-Newsletter.
www.shimmyspiritofdance.com

To be included in our next issue,
please contact:

shimmy
IN THE SPIRIT OF BELLYDANCE

Holly Luky

shimmy@esedona.net

www.shimmyspiritofdance.com

928.282.7755

P.O. Box 3910 Sedona, AZ 86340

